Now that you are using Meat Messaging, what should you do?

Inform your trading partners that you are using the Meat Messaging system

When you use Meat Messaging, the details about your consignment are securely stored in the Meat Messaging industry cloud portal.

Your suppliers can upload the consignment into Meat Messaging so you have access to all the details and carton barcodes in advance of the consignment arriving.

Your customer can access to all the details and carton barcodes in advance of the consignment being received.

The Meat Messaging system uses the GS1 bar coding standards and GS1 EANCOM electronic message standards. Meat Messaging does not replace existing regulatory requirements, they assist and supplement these requirements. The current methods and systems you use to communicate between you and your trading partners will stay the same.

In addition, your trading partners such as your customers, suppliers and cold stores should be aware that Meat Messaging is an industry program administered by AUS-MEAT with program management through a committee comprising of industry representatives including AUS-MEAT, DAWE, AMPC, AMIC and MLA.

They should also be aware that Meat Messaging communicates with their existing systems and is NOT a replacement to current production management and warehouse management IT systems.

The Meat Messaging system is based on the GS1 standards to ensure global compatibility for barcode scanning and understating consignment information. This is important for data to flow through the supply-chain seemliness.

How can your trading partners get access to Meat Messaging and the App?

Your trading partners can start using the Meat Messaging system by going to https://www.meatmessaging.info/register.asp and register themselves to begin the process.

Your trading partners should download and read the implementation guide to start preparing themselves for this process https://www.meatmessaging.info/docs/MM_Implementation_Guide.pdf

Once implemented, the user will get access to the Meat Messaging app which allows authorised organisations to search cartons and retrieve information on damaged or missing shipping marks. Once the carton is found, the authorised organisation can print the consignment barcode report from Meat Messaging.

The Meat Messaging app also lets authorised organisations take photos of damaged cartons/cases and automatically sends that information back to the exporter.

If they have any issues or questions, please feel free to contact the Meat Messaging contact support:

Ph: +617 3073 9234

E: info@meatmessaging.com